



August 2023 | Pitch Deck



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- Any proposed actions by the Recipient that is inconsistent in any manner with the foregoing will require the prior written consent of Sentinel Executive Protection Group LLC.

WHO ARE WE?

Sentinel Executive Protection Group LLC is an umbrella company that will develop an app (Sentinel EP).

Sentinel EP will act as a marketplace and connect security service providers and users across the U.S.

The Company has partnered with Integrated Solution Providers, LLC, a company that will build the app.

Our primary target areas will include major U.S. cities, gradually expanding onto the entire U.S. territory.

FINANCIAL SUMMARY

\$31.19 million

Revenue – Year 5

\$19.93 million

EBITDA – Year 5

15.25%

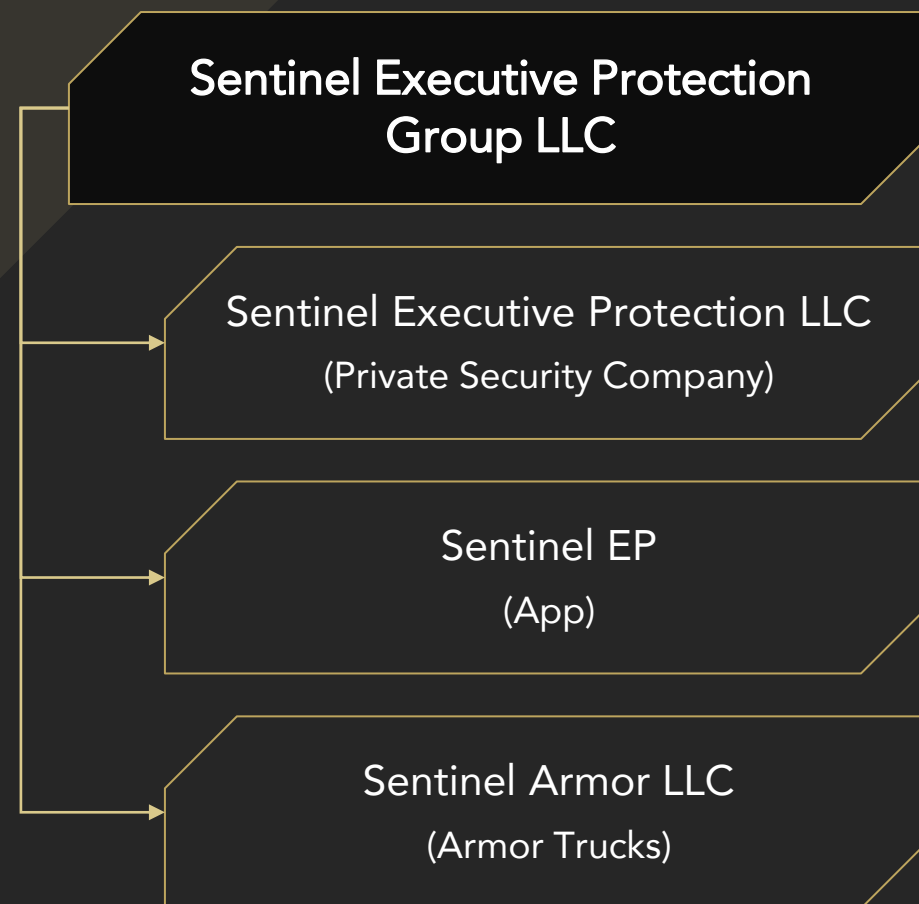
Investor Shareholding

88%

Internal Rate of Return (IRR)

	Year 1	Year 2	Year 3	Year 4	Year 5
Total Revenue	\$1.85	\$8.67	\$13.42	\$21.59	\$31.19
Net Income	\$0.07	\$5.01	\$8.09	\$13.59	\$19.89
EBITDA	\$0.31	\$5.04	\$8.13	\$13.62	\$19.93

*Values in \$ million



DECODING KEY CHALLENGES IN SECURITY SERVICES

SECURITY SERVICE PROVIDERS' PROBLEMS



COMPETITION OVERLOAD



RESOURCE CONSTRAINTS



ONLINE PRESENCE GAP



TRUST AND REPUTATION



IDENTIFYING POTENTIAL CLIENT

SECURITY SERVICE USERS' PROBLEMS



COMPLEX PROVIDER SEARCH



LACK OF INFORMATION



LIMITED OPTIONS



TRUST AND VERIFICATION



TIME CONSTRAINTS



INTRODUCING AN APP TO ADDRESS THESE CHALLENGES

Our innovative app will transform how U.S. businesses and individuals find security service providers in their desired locations.



CORE FEATURES



- ✓ User Registration and Profile Creation
- ✓ GPS-Based Location Services
- ✓ Immediate Assistance
- ✓ Personalized Security Plans
- ✓ Live Video Streaming
- ✓ Two-Way Communication
- ✓ Secure Payment Integration

TECHNICAL SPECIFICATIONS



- ✓ Platform Compatibility
- ✓ Data Security
- ✓ Real-Time Updates
- ✓ Scalability

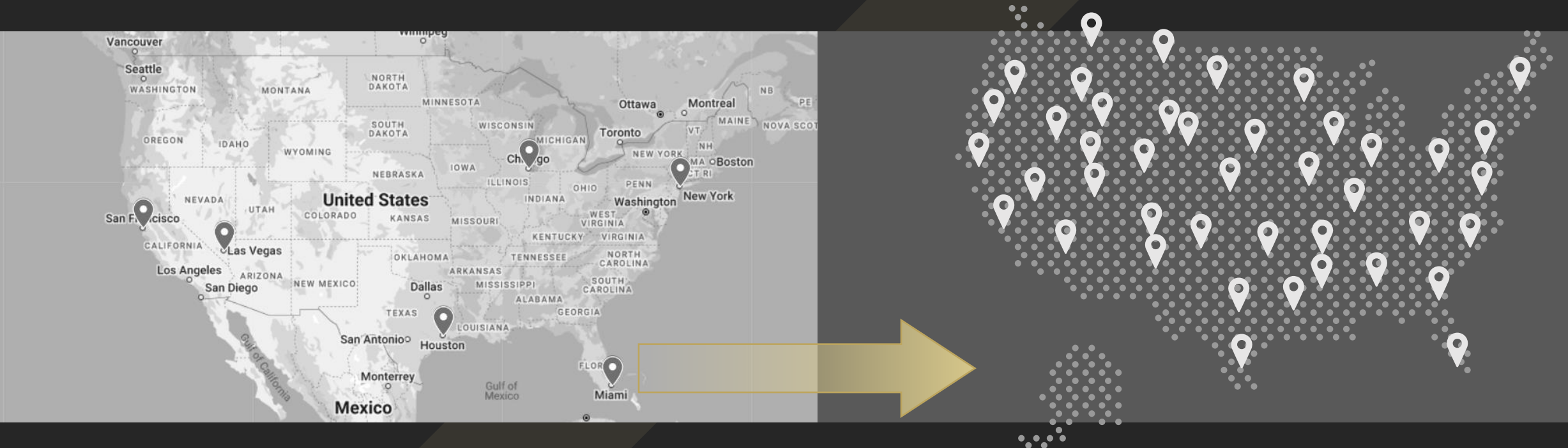
AVAILABILITY



WHICH LOCATIONS WILL WE SERVE?

Sentinel EP will initially be available in major U.S. cities:

Miami, New York City, Chicago, Houston, Los Angeles, Las Vegas, and San Francisco.



Throughout the years, the app's reach will extend to cover the entirety of the U.S.

SECURITY SERVICE PROVIDER

DOWNLOADS SENTINEL EP

POSTS ITS SERVICES

ACQUIRES CLIENTS



HOW OUR BUSINESS MODEL WORKS?

PAYMENT MADE THROUGH SENTINEL EP



SECURITY SERVICE USER

DOWNLOADS SENTINEL EP

SEARCHES FOR DESIRED SERVICES

DECIDES ON SERVICE PROVIDER

We will charge **25%** of each transaction made through our app.

FEATURES FOR



PROVIDERS

- ✓ Service Provider Registration
- ✓ Onboarding
- ✓ Biometric Verification
- ✓ Tracking Services
- ✓ Background Check/Vetting Process
- ✓ Availability Options
- ✓ Service Details and Information
- ✓ Accepting or Rejecting Service Requests
- ✓ Track Earnings
- ✓ Start and End Service
- ✓ Contact Customer
- ✓ Dashboard
- ✓ Daily Reports
- ✓ Customer Rating
- ✓ Forward Dispatch
- ✓ Heat Maps
- ✓ Set Your Schedules
- ✓ Chatting Feature – Chat With the User
- ✓ Calling Feature – Call a Confirmed Client
- ✓ Push Notification
- ✓ Save Live Data and Location Information

USERS

- ✓ User Accounts
- ✓ Biometric Verification
- ✓ Booking Service
- ✓ On-Demand Service
- ✓ Emergency Calling
- ✓ Multiple Payment Options
- ✓ Track Schedules
- ✓ Charge Estimation
- ✓ Reviews and Ratings
- ✓ Contact Service Provider
- ✓ Help and Support
- ✓ Scheduling Services
- ✓ Book for Others
- ✓ Favorite Provider
- ✓ AI Integration for Provider Selections
- ✓ Save Live Data and Location Information
- ✓ Self-Protection Knowledge Base
- ✓ Referrals and Promo Codes
- ✓ Chatting
- ✓ Calling
- ✓ Send Service Gift
- ✓ Push Notifications
- ✓ Time Tracker
- ✓ Build a Security Team
- ✓ Service History
- ✓ Mobile Wallets
- ✓ Notifications
- ✓ Cancellations



WHY NOW?



2,135.1

Crimes per 100,000 people in the U.S.

Source: IBISWorld



0.5%

Annual Growth in the Number of Security Businesses (2023–2028)

Source: IBISWorld

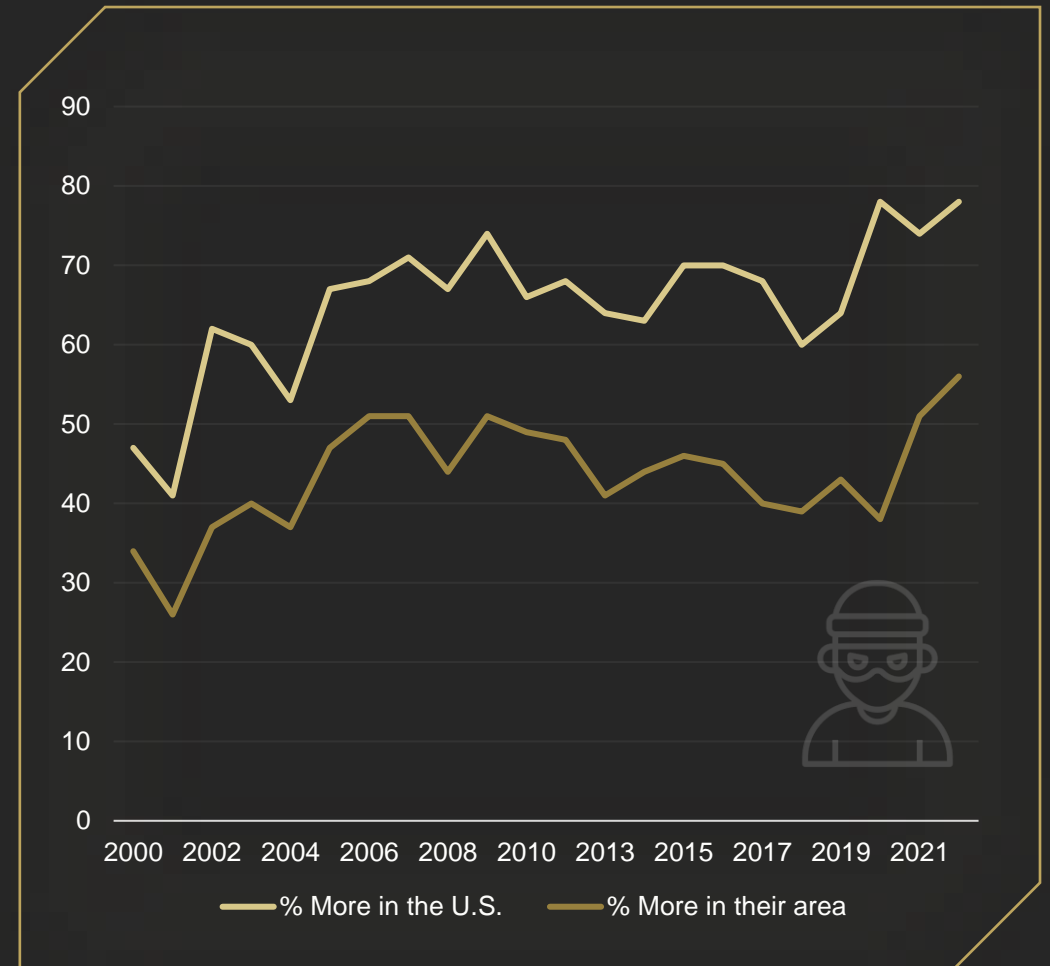


>880,000

People Employed in the Security Services Industry 2023

Source: IBISWorld

AMERICANS' PERCEPTION THAT CRIME IS WORSENING



Source: Gallup

BOOMING PROSPERITY

IN THE SMARTPHONE APP DEVELOPERS INDUSTRY

\$176.6 billion

Annual Revenue in 2023

1.8%

Annual Growth
2023–2028

\$192.8 billion

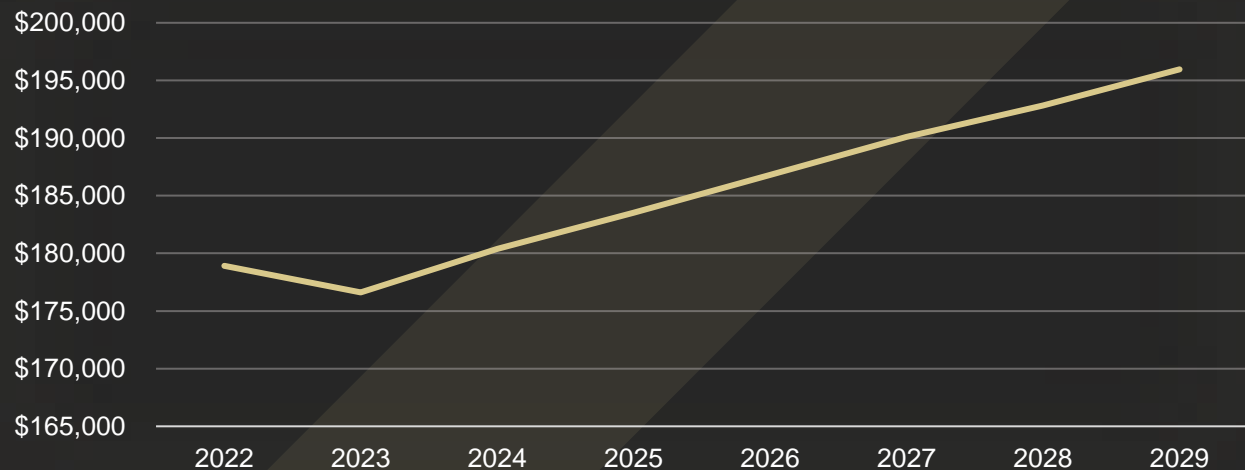
Annual Revenue in 2028



MARKET DRIVERS

- ✓ Increased Smartphone Adoption
- ✓ Digital Transformation
- ✓ Evolving Consumer Behavior
- ✓ Emergence of 5G Technology
- ✓ App Monetization Strategies
- ✓ Demand for Custom Solutions

REVENUE (\$ MILLION)



THE SECURITY SERVICES INDUSTRY IS ALSO THRIVING

\$48.2 billion
Annual Revenue in 2023

0.6%

Annual Growth
2023–2028

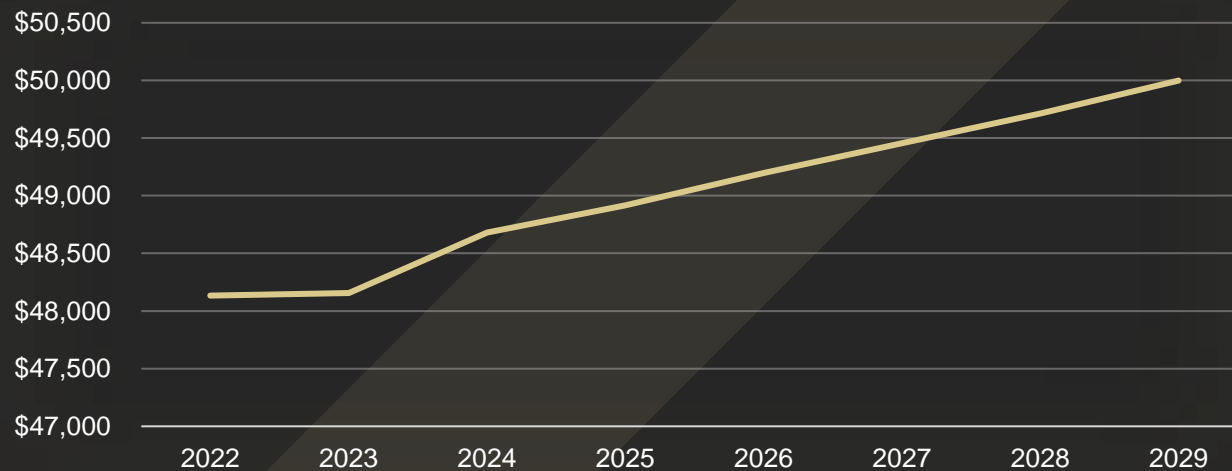
\$49.7 billion
Annual Revenue in 2028



MARKET DRIVERS

- ✓ Increasing Security Concerns
- ✓ Rising Crime Rates
- ✓ Globalization and Urbanization
- ✓ Desire for Corporate and VIP Protection
- ✓ Globalization and Urbanization
- ✓ Government Initiatives

REVENUE (\$ MILLION)



COMPETITORS FOCUS ELSEWHERE: OUR UNIQUE APPROACH

The primary focus of our competitors' applications lies in catering to private security companies' specific needs within their respective localities.



		2019	2022	Unknown
Founded				
Headquarters		New York, NY	San Antonio, TX	Minneapolis, MN
Services		<ul style="list-style-type: none"> • Schedule Security Checks • Track Me on the Go • Track My Walk • Ready an Agent • Video Monitor Me • Other 	Security Services for <ul style="list-style-type: none"> • Online Connections • Night Outs • Home • Small Businesses • Other 	<ul style="list-style-type: none"> • 24/7 Bodyguards and Close Protection • Protective Agent Services • Personal Close Protection Driver • Travel Protective Agents
Availability	IOS	✓	✓	✓
	Android	✓	✓	✓
Offers Services of Numerous Companies		X	X	✓

Our objective is to establish a platform akin to Uber, facilitating seamless connectivity between security service providers and users seeking their services.

HOW WILL WE FURTHER STAND APART?

REVOLUTIONARY SECURITY CONNECTIONS

Harnessing cutting-edge technology and an intuitive interface, our platform streamlines the way clients connect with top-tier security experts, ensuring tailored services are just a tap away.



TAILORED SECURITY SOLUTIONS FOR EVERY NEED

Collaborating with multiple security firms, we will offer personalized security solutions for diverse demands, ensuring clients receive bespoke protection for every scenario.



SEAMLESS INTEGRATION OF BACKGROUND-CHECKED SECURITY PROVIDERS

With the effortless integration of extensively vetted security providers, our platform will guarantee a seamless user experience, offering peace of mind through trusted professionals.

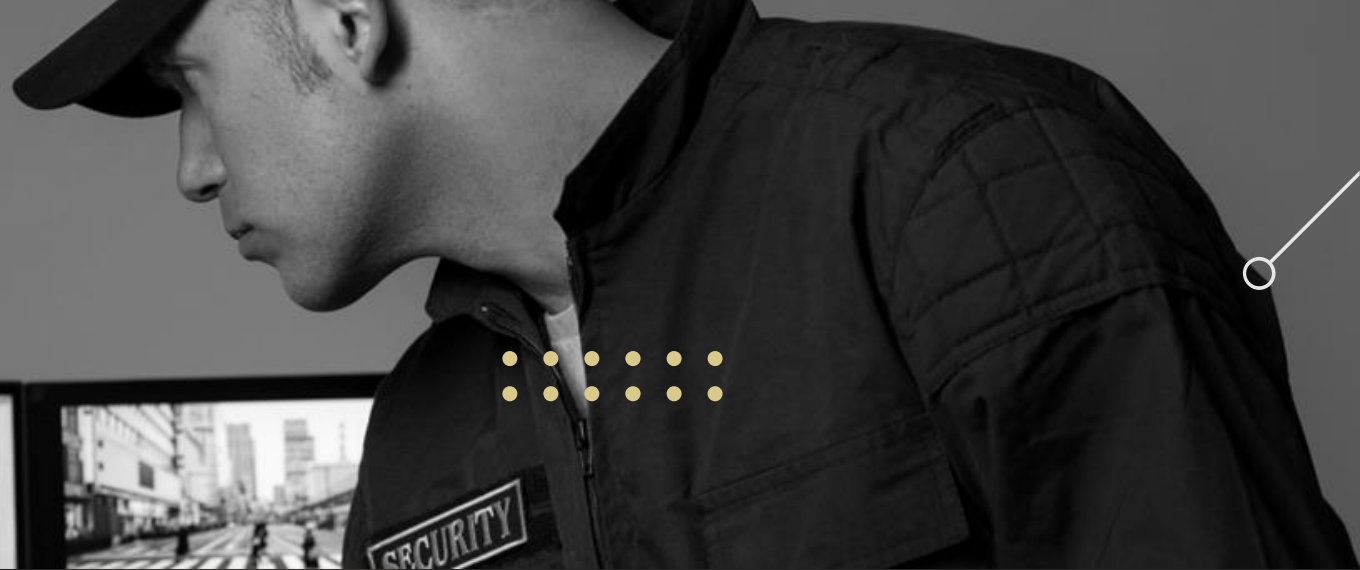


EXPERTISE ROOTED IN LAW, BUSINESS, AND SECURITY

Bolstered by a foundation in law, business, and security, our team's expertise positions us as pioneers in delivering unparalleled security solutions.



SENTINEL EP'S EXTENSIVE MARKETING STRATEGY



To attract security service users to the Sentinel EP app, we will execute robust marketing campaigns. This marketing effort will be consistent and continuous.



WEBSITE



SEARCH ENGINE OPTIMIZATION



SOCIAL MEDIA MARKETING



INFLUENCER MARKETING



CONTENT MARKETING



POSITIVE REFERRALS



PUBLIC RELATIONS

OUR LEADERSHIP WILL ENABLE CONTINUOUS GROWTH



OLGA AYO

Chief Executive Officer

- ✓ Highly accomplished professional
- ✓ Extensive legal experience
- ✓ Entrepreneurial spirit
- ✓ International trade, container transportation
- ✓ Legal consulting for international contracts
- ✓ International experience through internships

EDUCATION

- Master's degree in European Studies and Regional Development
- Master's degree in International Economics and Business Administration
- Master in International Law
- Joint Degree Juris Doctor/LL.M. specialization in International Arbitration Graduated



EXPERIENCE

- Arbitration Paralegal at *Cerrahoglu Law Firm, Istanbul, Turkey*
- CEO at *Albatros spol.s.r.o., Dunajska Streda, Slovakia*
- Research Assistant at *John H. Rooney Jr., P.A., Miami, Florida*
- Summer Visiting Associate at *Schönherr Law firm, Vienna, Austria*
- Founder and CEO at *Citizen Concierge LLC, Miami, FL*

GROWTH OPPORTUNITIES



GLOBAL EXPANSION



DATA MONETIZATION



INTEGRATION OF NEW TECHNOLOGIES



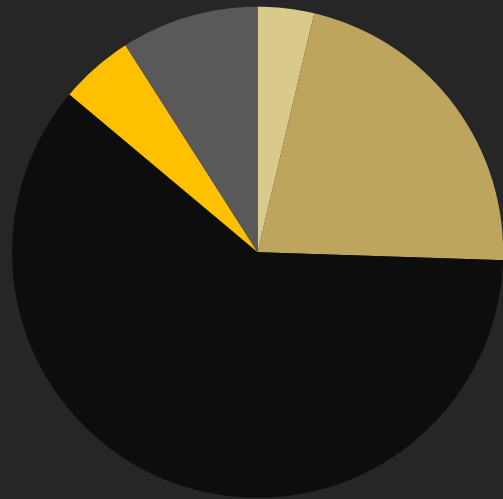
VERTICAL INTEGRATION



SUBSCRIPTION MODELS

FINANCIAL PROJECTIONS

YEAR 5 REVENUE SEGMENTATION



- Total On-ground Support Commission Revenue
- Total Physical Security Assessments Commission Revenue
- Total Executive Protection Commission Revenue
- Total Travel Security Advisory Commission Revenue
- Total Limousine Rental Commission Revenue

	Year 1	Year 2	Year 3	Year 4	Year 5
Total Revenue	\$1,854,857	\$8,666,991	\$13,422,127	\$21,593,647	\$31,197,287
Gross Profit	\$1,854,857	\$8,666,991	\$13,422,127	\$21,593,647	\$31,197,287
Total Operating Expenses	\$1,845,777	\$2,366,455	\$3,235,568	\$4,503,590	\$6,166,504
Net Income	\$7,219	\$5,008,926	\$8,098,314	\$13,586,596	\$19,899,473
EBITDA	\$31,276	\$5,036,820	\$8,128,008	\$13,617,815	\$19,932,467

WITHIN 5 YEARS

\$31.19 million
Revenue

>35,000
Security Service Providers

>131,000
Security Service Users

\$19.93 million
EBITDA



CONTACT INFORMATION



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